Power Management in Multi-Tenant Colocation Data Centers

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Data centers

- Physical home of the Internet
- Google, Facebook, Apple etc., own data centers around the world
- They also use *multi-tenant* data centers
 - Complement "core" data centers
 - Most large data centers are "multi-tenant", consuming 37% of all data center energy
 - Apple houses 25% of its servers in multi-tenant data centers



Data centers

- Physical I
- Google, F
- They also
 - Complei
 - Most lar
 - Apple hc

Urs Holzle, Senior Vice President for Technical Infrastructure at Google, speaks on the Google Cloud Platform during the Google I/O Developers Conference at Moscone Center on June 25, 2014 in San Francisco, California.(Photo by Stephen Lam/Getty Images)

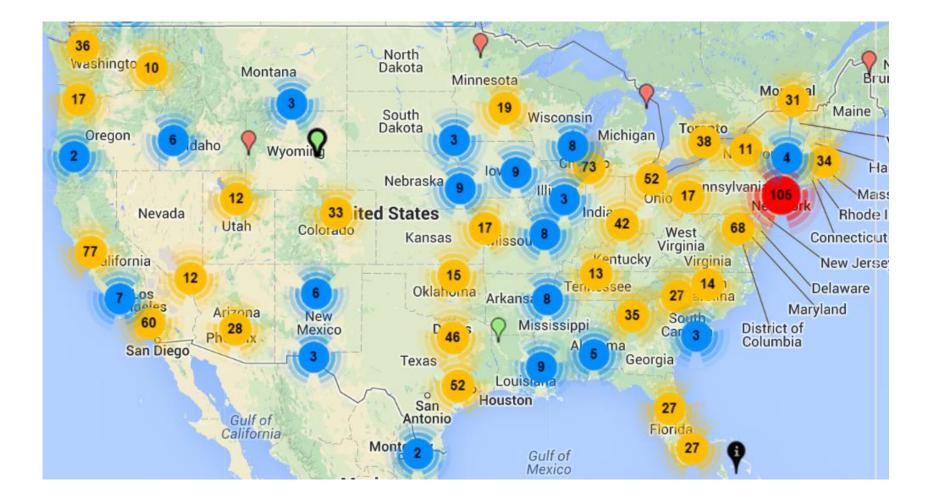
Google Cloud Platform

Google to Build and Lease Data Centers in Big Cloud Expansion

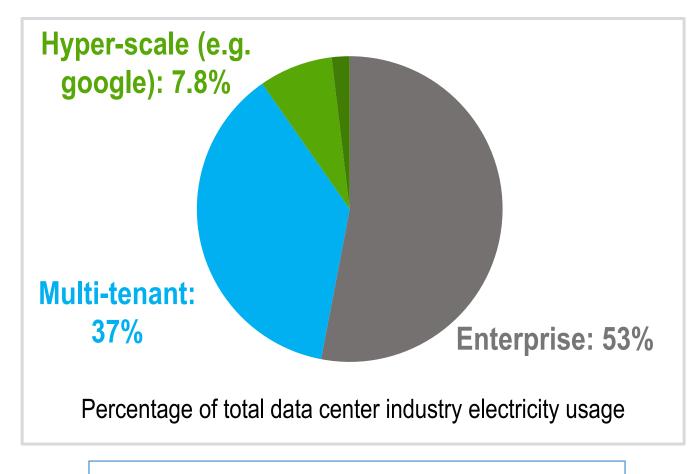
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center energy

An incomplete map of multi-tenant data centers

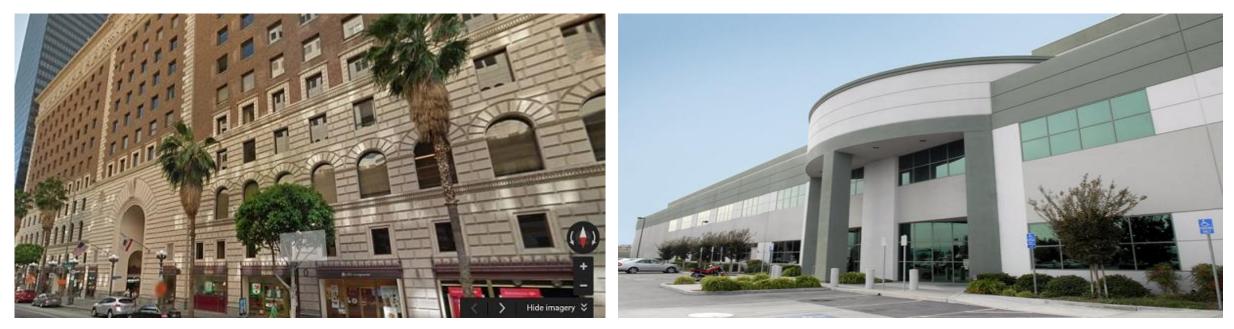


Multi-tenant data centers



U.S.\$54 billion by 2020

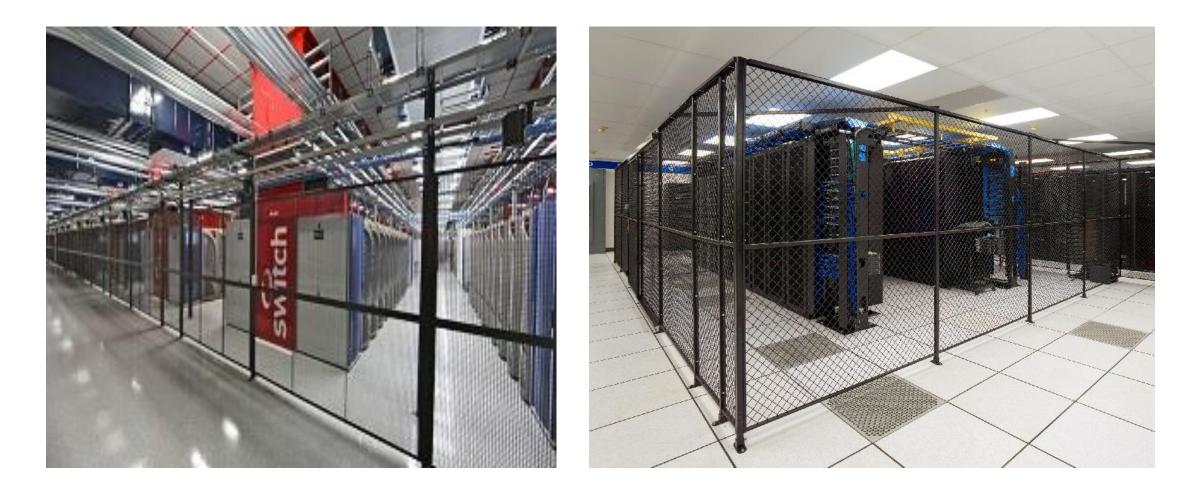
Multi-tenant data centers

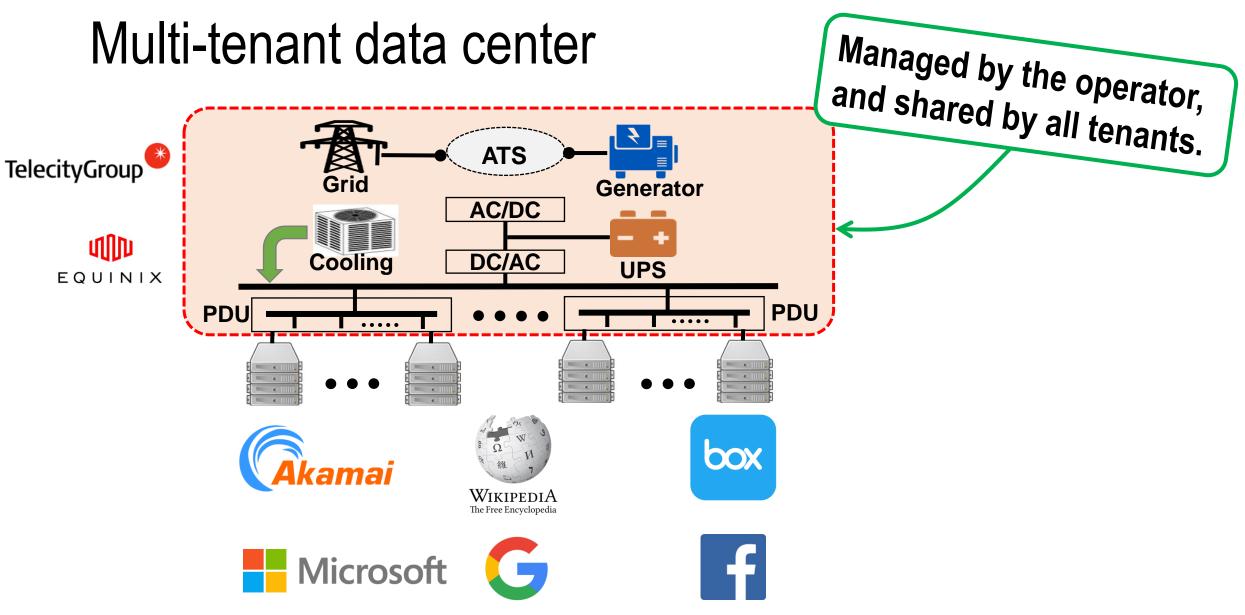


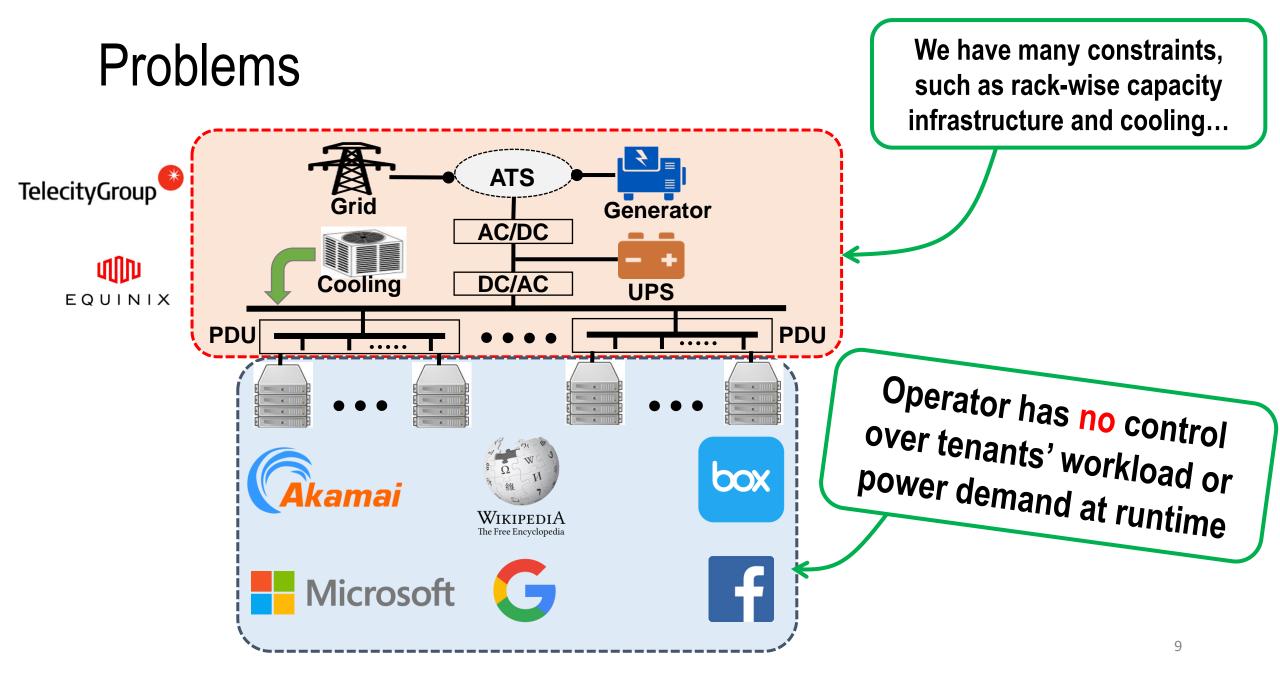
A "data center" located in 818 W. 7th Street, Los Angeles, CA 90017

A data center in Santa Clara, CA

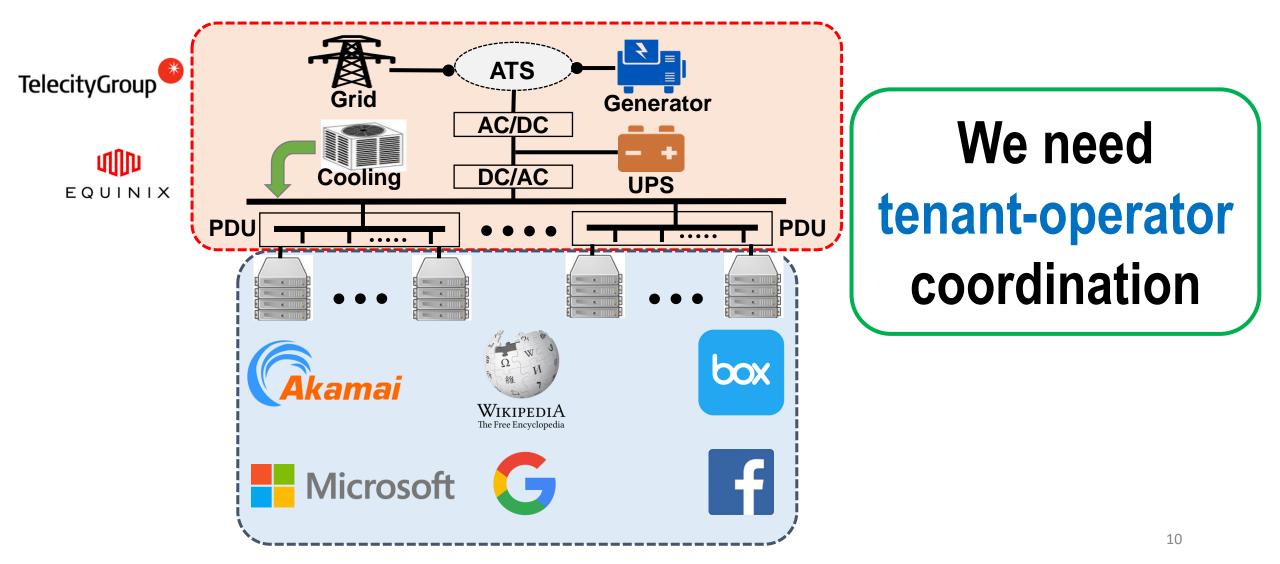
Multi-tenant data centers



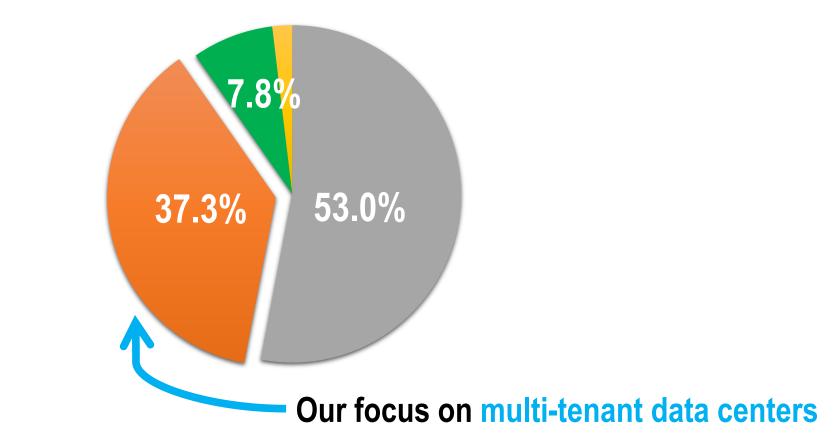








Where our work stands



Source: Natural Resources Defense Council, "Scaling up energy efficiency across the data center industry: Evaluating key drivers and barriers," Issue Paper, Aug. 2014.

Thank you!



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